What's new in 2021?

Seeds For The Future

New Topics
China livestreaming culture, Exploring China social media, Huawei leadership approach, Uber model across Asian markets

8-day Program
Enhance the learning value and give time for more interactions

"Tech4Good" Group Work
Multi-cultural learning environment, Creativity and Innovation

Interactive and dynamic classroom
Small working groups to foster group discussion, debate, round table dialogues etc.

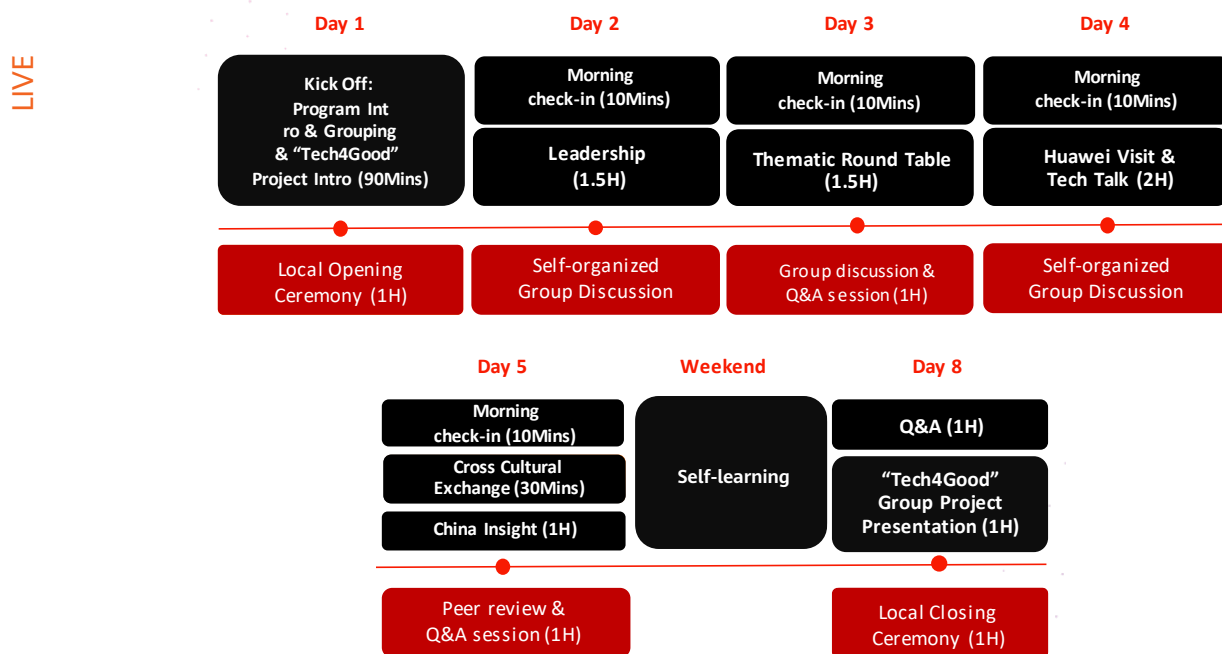### Various course formats
Huawei exhibition hall live visit,

Live Chinese cultural sightseeing,

Tailored pre-recorded visit and live Q&A with fast growing companies

Seed's alumni events
Webinars, round table dialogue, celebration etc. to strengthen the sense of belonging of the community

Agenda

8-day online program: 3 hours of mandatory pre-recorded courses + 12 hours of live-stream courses + "Tech4Good" Group Project + access to all elective courses resources + leadership practice from the beginning to the end

LIVE

Day 1
- Kick Off: Program Intro & Grouping & "Tech4Good" Project Intro (90Mins)
- Local Opening Ceremony (1H)

Day 2
- Morning check-in (10Mins)
- Leadership (1.5H)
- Self-organized Group Discussion

Day 3
- Morning check-in (10Mins)
- Thematic Round Table (1.5H)
- Group discussion & Q&A session (1H)

Day 4
- Morning check-in (10Mins)
- Huawei Visit & Tech Talk (2H)
- Self-organized Group Discussion

Day 5
- Morning check-in (10Mins)
- Cross Cultural Exchange (30Mins)
- China Insight (1H)
- Peer review & Q&A session (1H)

Weekend
- Self-learning

Day 8
- Q&A (1H)
- "Tech4Good" Group Project Presentation (1H)
- Local Closing Ceremony (1H)

PRE-RECORDED

Mandatory courses :
- ☐ **ICT courses**: 5G, AI, Cloud Computing (Entry level)

Elective courses:
- ☐ **About Huawei**: Who is Huawei, Huawei's flagship store & campus virtual tour
- ☐ **ICT related**: IoT, smart home, cyber security, digital trade, smart city, data and industry trends
- ☐ **Leadership**: Leadership skills, cross-cultural management, and strategic leadership
- ☐ **Prospectives**: Macro-economic policies, semiconductor, aerospace, 3D vision
- ☐ **Traditional and Modern China:** Chinese Materials Arts, A Bite of China, Secrets of the Forbidden City, Kunqu opera etc.

For more information visit
http://bit.ly/hw-sftf

MINISTRY OF HIGHER EDUCATION

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Seeds For The Future

HUAWEI